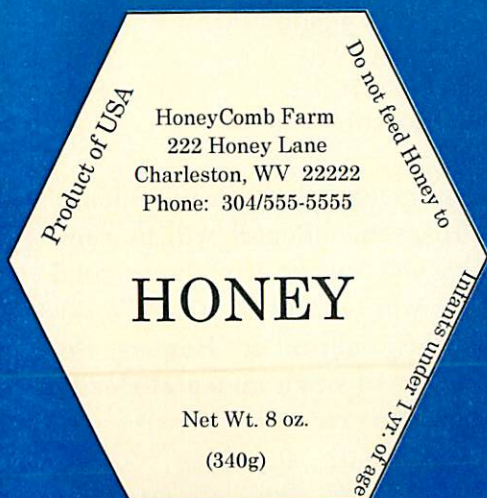


LABELING REQUIREMENTS

1. **Statement of Identify:** This would be "Honey" OR "Pure Honey" OR "Raw Honey", etc.
2. **Contact Info:** This would be your name or your farm name, a physical address (no Post Office Box), the City, State and Zip Code. Phone number, website and email is optional.
3. **Net Quantity Statement:** This must be listed in ounces and grams. Refer to the inside chart. Remember, honey weighs more so it will not be a standard weight when listing pints/quarts.
4. **Ingredients:** Must be listed only if additives to the honey.



LABELS MUST SHOW THE COUNTRY OF ORIGIN

The US Customs Service of the Department of Treasury issued a rule requiring commodities from foreign countries to show the origin of the product.

EXAMPLE: honey from USA must show "Product of USA"

The purpose of this change is to ensure that the consumer is aware of the country or origin. This rule applies to all commodities, not only food.

LABEL MUST STATE

Do not feed HONEY to infants under 1 year of age.

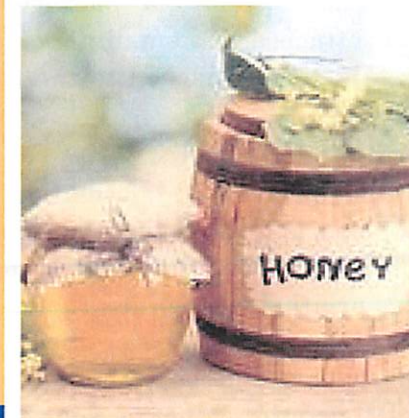


WV Department of Agriculture
Marketing & Development Division
1900 Kanawha Blvd East
Charleston, WV 25305
Phone: 304/558-2210 Fax: 304/558-2270

APIARY STAFF

Apiary Inspector Wade Stiltner—304/550-0589
Apiary Inspector Rebecca Moretto—304/206-8396

WEST VIRGINIA DEPARTMENT OF AGRICULTURE



*Labeling
Requirements
for
Marketing
Your Honey*



What is a Label?

The term "Label" shall be construed to mean any written, printed, or graphic matter affixed to or appearing upon a consumer commodity. The label may be the whole side of a package, a spot label that is attached to the package, a tag that is attached to a small package, or it may be a label attached to the top of a lid, etc.

For a honey label, all information can be placed on the front (primary display panel) of the label which will save you in the cost of printing. Generally, the top of the label consists of a logo or the company name. This can be either your farm name, business name, or your personal name. Directly below it you can list your physical address, city, state, and zip code. The center of the label is the product identity (Honey). The bottom line of the label lists the net weight in both US and metric conversion. You can place the two required statements "Country of Origin" and the "Do not feed Honey to infants under 1 year of age" anywhere on the label. You can even put it on a separate sticker that you place on your label/container.

As long as you package only "pure" honey or "creamed" honey you do not need the ingredients listed; however, if you add anything to the honey you must list the ingredients in descending order.

Explanation of Net Quantity Statement

The Net Quantity Statement for honey shall be listed in ounces and grams. Honey IS NOT measured by fluid ounces. This statement must appear in the lower 30% of the label which means it must be at the bottom. The words "Net Weight" or "Net Wt." must be used. Measurements up to 4 pounds are listed in ounces and in parentheses in grams. If over 4 pounds it must be stated in pounds and/or pounds and ounces. Standard measurements for pints and/or quarts are for water; honey weighs more than water; therefore, your standard measurement of 1 Pint being 8 ounces will not hold true. (See chart).

<u>Container Size</u>	<u>Ounces of Honey</u>
2 oz.	2.875
4 oz.	5.750
8 oz. (1/2 Pt.)	11.50 (1/2 Pt.)
12 oz.	17.25
14 oz.	20.125
16 oz. (Pint)	23 (1 Pt.)
32 oz. (Quart)	46 (1 Qtr.)

Converting Ounces to Grams

To convert ounces to grams, you multiply the ounces by 28.349.

Example:

$$11.50 \text{ ounces} \times 28.349 = 326 \text{ grams}$$

You can round your ounces and grams; however, you cannot list on your label that there is more in the container than actually is there. You can list less than is offered but not more.

Label Approval

When you have your label ready for approval, it must be sent to the following address either by mail, email, or fax.

WV Department of Agriculture
Marketing & Development Division
1900 Kanawha Blvd East
Charleston, WV 25305
Phone: 304/558-2210
Fax: 304/558-2270
Email: thalloran@wvda.us

If the label meets all the requirements, a Label Inspection Report will be completed and you will receive the original and a copy will be sent to the WV Department of Health & Human Resources, Office of Environmental Health Services for their records.